

Wroclaw, August 31, 2023

## ***Selena Group receives green light to take over Imperialum – a leader of the Portuguese market of bituminous products***

The Portuguese anti-trust authority has not objected to the acquisition of Imperialum by Selena Group. In this way, the global manufacturer and distributor of construction chemicals from Poland has taken over control over 100% of the company's capital and voting rights. The transaction will expand Selena Group's product offer of bituminous membranes.

On August 31 this year, Selena Group announced that it had finalized the acquisition of the Portuguese company Imperialum, a maker of bituminous membranes (commonly known as roofing felt) modified with APP – atactic polypropylene – for a high softening point. The agreement was signed following the absence of any objection from the Portuguese anti-trust authority. Selena took control over 100% of the capital and voting rights. As a result, it complemented its own range of roofing felt and liquid waterproofing products and strengthened its Waterproofing division in Western Europe. Like the recent start of strategic collaboration with Masterplast, a Hungarian manufacturer of glass wool, the deal is part of implementation of Selena Group's priorities under its development strategy.

*"I'd like to give a warm welcome to our new colleagues from Imperialum who are joining Selena Group. I'm happy that they are becoming part of Selena, a stable company that has been successfully operating in the construction chemicals industry for 30 years. The strengthening of our Group by taking Imperialum staff on board and benefiting from their experience and achievements, allows us to deliver our long-term strategy of international expansion based on both acquisitions and organic growth," says Sławomir Majchrowski, CEO of Selena Group. "I'd like to emphasize that our portfolio now features the strong, well-known brand that has been operating on the Portuguese market since late 1960s".*

For Selena's customers and partners, the acquisition means expanding the portfolio of products and adds to the offering of Matizol, a roofing brand owned by Selena Group since 2010. In addition, Selena is strengthening its role in the waterproofing segment and in other product groups in Portugal, with the ambition to become a leading international player that creates value for European customers. The increase in production capacity, but above all the acquisition of a group of new experts and a brand recognizable on the Portuguese market, ensures that the Group will be even better positioned to respond to industry market trends.

In addition to roofing membranes, Imperialum also makes bituminous emulsions and sells acoustic and thermal insulations as well as other products adapted to the requirements of the local market. Imperialum's plastomeric roofing membranes ensure high stability of the surface and can be applied on roofs with different pitches, even on vertical surfaces. The company's solutions are used on numerous facilities in Portugal and Spain: on football stadiums, shopping centers, megastores, bridges, airports and other public buildings.

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**Additional information:****Selena Group**

Selena Group is a global producer and distributor of construction chemicals and one of the four largest global producers of mounting foams for construction. For over 30 years, it has been successfully delivering innovative products that accelerate and facilitate work on construction sites in nearly 100 countries. Its foams, sealants, adhesives, waterproofing products, insulation systems, fastenings, and the complete energy roof system not only help in saving energy, water and time, but also substantially increase the energy efficiency of buildings. Selena Group has been actively working for sustainable construction. It participates in projects of the Polish Green Building Council (PLGBC) and the Polish ESG Association.

With its international experience gained in diverse markets, Selena Group can grow fast as an innovative company. The company has 30 companies in 19 countries and its own Research and Development Center, which coordinates the operations of local laboratories. Selena's manufacturing plants are located in Poland, Spain, Italy, Romania, Turkey, Kazakhstan, China and South Korea. Its high quality and innovative products are appreciated by the Group's partners and customers, who choose the Group's recognizable brands such as: Tytan Professional, Quilosa Professional, COOL-R or Matizol. In 2008, the shares of Selena FM S.A., the Group's holding entity, became admitted to trading on Warsaw Stock Exchange.