

Wroclaw, 15 December 2021

Selena named Green Champion of the Polish economy

Selena Group, a global manufacturer and distributor of construction chemicals, becomes one of the leaders of the prestigious National Champions ranking. For the first time in history, the company came top in the special category of Green Champions. The competition jury recognized Selena for its broad strategy of counteracting climate change and its commitment to environmental protection.

On 15 December, we learned the results of the fourth edition of the prestigious National Champions ranking of *Polityka Insight* – Poland’s first business analytical service. The ranking covers the largest Polish companies that not only boast excellent financial results, but are also leaders in their respective industries, actively operate in international markets and invest in development and innovation.

Selena Group became the first-ever winner of the Green Champions ranking – a new special category created this year. Only companies that satisfied green awareness, green management and circular economy requirements could be considered for that award. At the same time, Selena found itself among the 10 leaders of the ranking, taking the 7th place among 45 awarded Polish companies that merit the title of National Champions. The company received a particular recognition for its foreign activities, coming 3rd in this category.

“We are extremely pleased that we are among the top 10 National Champions, and the Green Champion title is particularly important to us, because sustainable development matters are on top of our long-term strategic agenda. For 30 years now, we have been making efforts to ensure that our activities and product solutions leave the smallest environmental footprint, and have been promoting green solutions in construction. This is our response to the challenges of the contemporary world”, says Jacek Michalak, the CEO of Selena Group.

For years, the Group has been consistently marketing products that increase the energy efficiency of buildings and improve the comfort of their use. To meet the most stringent requirements, Selena has developed the COOL-R® waterproofing coating, which, thanks to the use of innovative technologies, lowers the amount of energy needed for air-conditioning of the building, reducing costs by up to 25%. This solution is gaining recognition all over the world – it was used by e.g. Porto Alegre International Airport in Brazil, as well as by Abbott laboratories and Vicalvaro shopping center in Madrid. The COOL-R® coating is also successfully used in Poland, e.g. on the roof of the Mazowiecki Department of the National Health Fund in Warsaw and a production plant in Bolesławiec.

“In the last year, Selena Group also launched a groundbreaking system solution for professionals: Tytan WINS, a standard for window insulation and sealing, based on liquid foil. It was developed by our international R&D team in cooperation with users. This system reduces heat losses in a residential building by a significant 30%, in addition to increasing the comfort of use, as it prevents fungus and condensation on the joints and guarantees excellent acoustic insulation”, Jacek Michalak adds.

Selena Group is also a member of the Polish Green Building Council that brings together leaders of the industry. Selena is actively involved in the organization's activities, contributing to the roadmap for decarbonization of construction and supporting the #BuildingLife campaign, which will accelerate achievement of European Green Deal's ambition for the construction sector and provide the entire region's first response to the zero-carbon vision.

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Additional information:

Selena Group

Selena Group is a global leader and distributor of construction chemicals and one of the four largest global producers of mounting foams for construction. The Group's product range includes foams, sealants, adhesives, waterproofing products, insulation systems, fastenings and complementary products. The Group comprises 35 companies in 18 countries. The Selena's manufacturing plants are located in Poland, South Korea, China, Romania, Turkey, Kazakhstan, Spain, and Italy. With its international experience gained in diverse markets, Selena Group can grow fast as an innovative company that develops new solutions adapted to increasing users' needs. In February 2021, Selena Group has joined the prestigious Polish Green Building Council (PLGBC).

Selena Group received multiple awards in the most prestigious rankings, including:

- The title of "Investor without borders", a distinction awarded by the European Economic Congress 2020
- The "Teraz Polska" accolade for the TYTAN 60 SECONDS foam adhesive
- Economic Award of the President of Poland in the "Sustainable Success" category
- The "Teraz Polska" accolade in the "Foreign Investment" category

Awards granted to the Group's founder Krzysztof Domarecki include, for example:

- Medal of Poland's 100th Independence Anniversary in recognition of his contribution to the Polish economy;
- Wektor 2017, an award from Employers of the Republic of Poland

Selena's modern products of highest quality are appreciated by the Group's partners and customers in 100 countries. The Group's portfolio is topped by such outstanding brands as: Tytan Professional, Quilosa, Artelit and Cool-R. In April 2008, the shares of Selena FM S.A., the Group's holding entity, became admitted to trading on Warsaw Stock Exchange.